

## WEB DESIGN PORTFOLIO

Yeasin Hossain

Crafting Digital Experiences with a Blend of Creativity and Precision

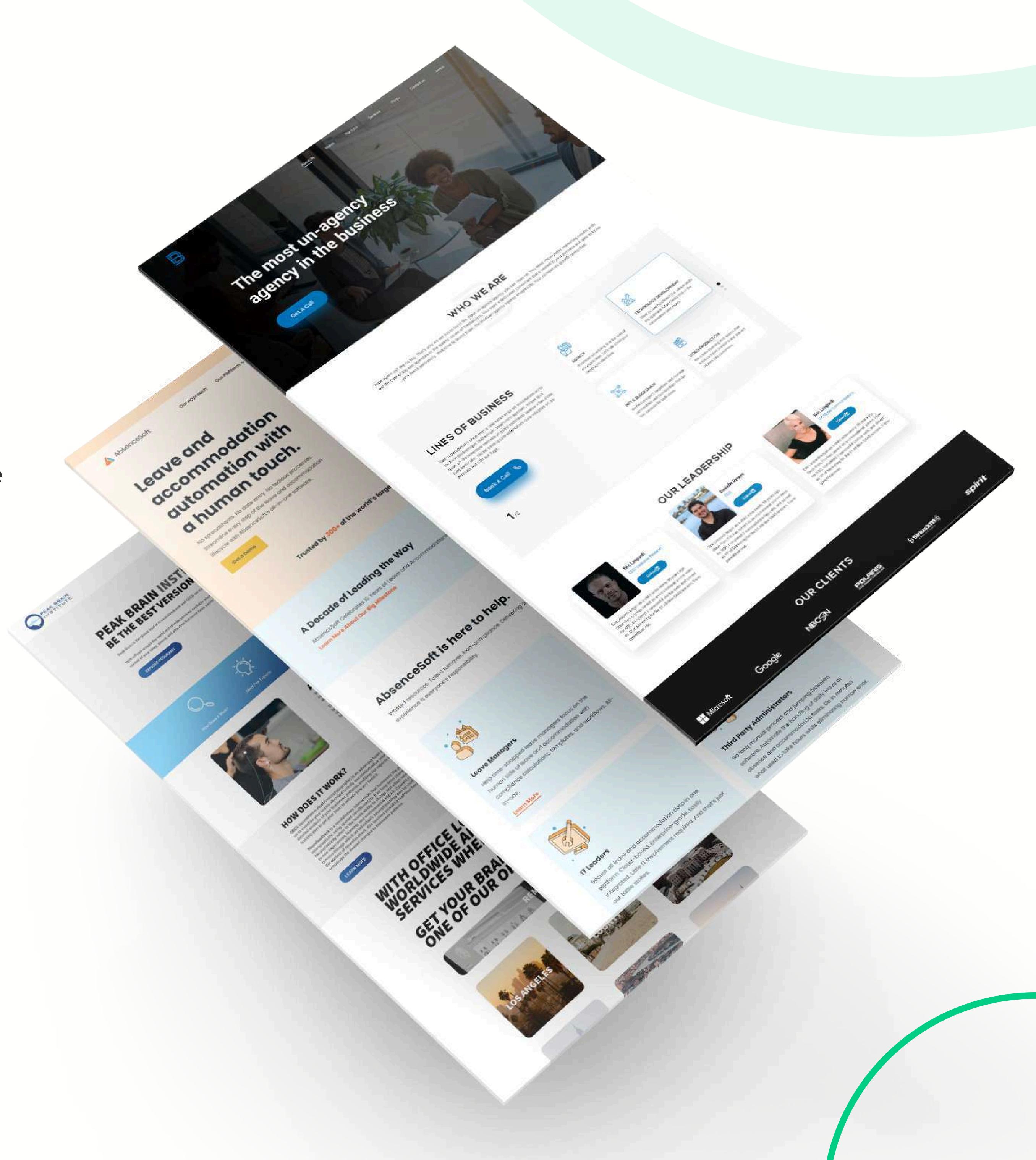
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Welcome to my web design portfolio showcasing some of the incredible projects I've had the privilege of working on.

This collection represents a diverse range of websites and digital experiences, each designed with meticulous care and attention to detail.

From innovative user interfaces to responsive design solutions, my work reflects a deep passion for creating impactful online experiences.



## AbsenceSoft

For AbsenceSoft, we created a modern, user-friendly website using **WordPress** and **Elementor**, integrating a **custom plugin** for a leave and accommodation calculator. The project aimed to streamline complex leave management processes and enhance user experience.

Starting with in-depth client consultations, we tailored the design to meet their specific needs, ensuring compliance with federal, state, and company-specific regulations. The resulting platform automates leave eligibility calculations and provides a seamless, intuitive interface for both employees and administrators.





#### Brand Brain

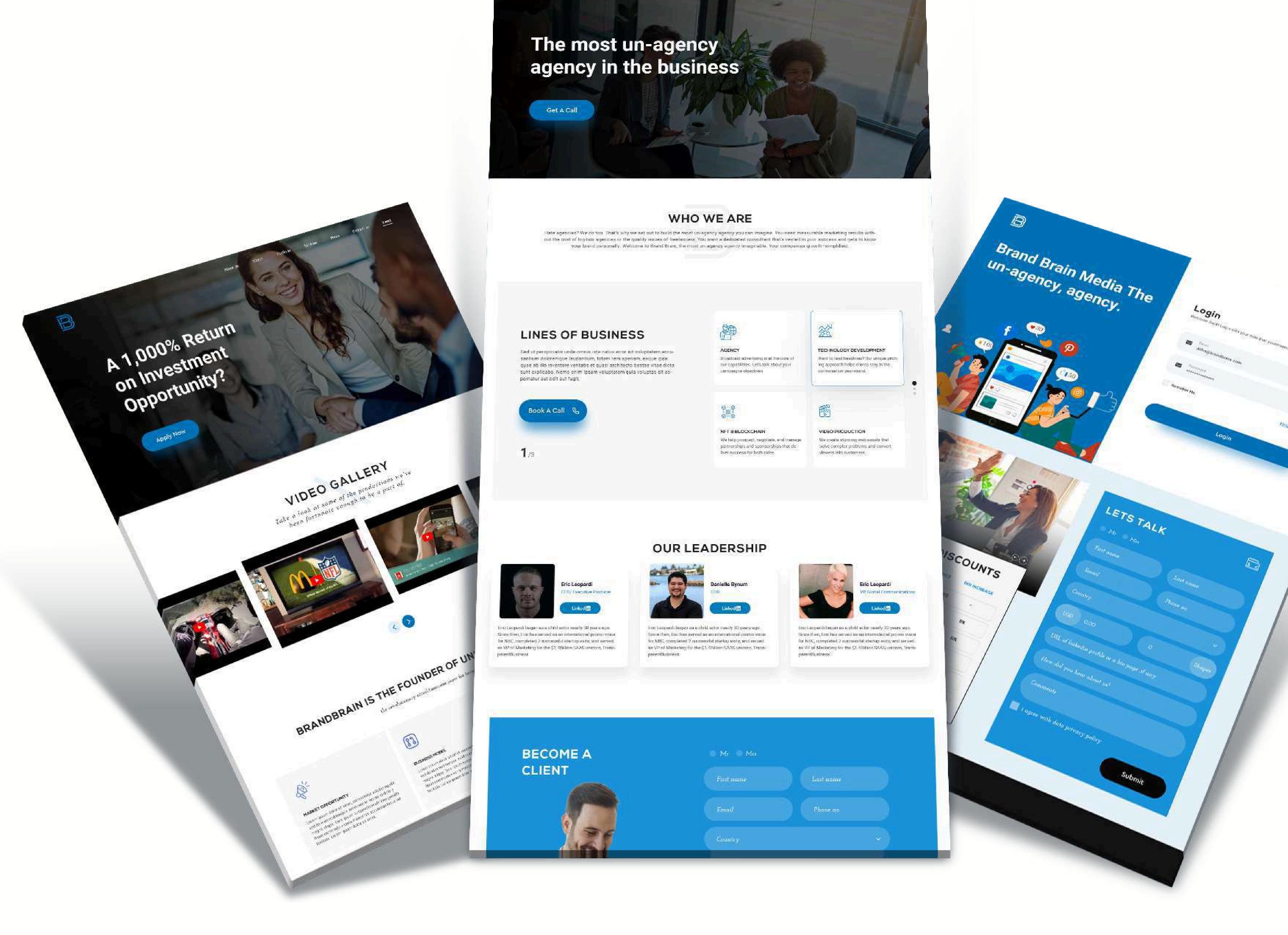
This project involved creating a modern and intuitive website for Brand Brain, a digital marketing agency. The primary objective was to showcase their portfolio and services in a clean, easy-to-navigate layout.

We began with a thorough discovery phase, where we collaborated closely with the client to understand their goals and target audience.

This understanding guided the design process, ensuring that every element of the site aligned with Brand Brain's vision and brand identity.

During the development phase, we used

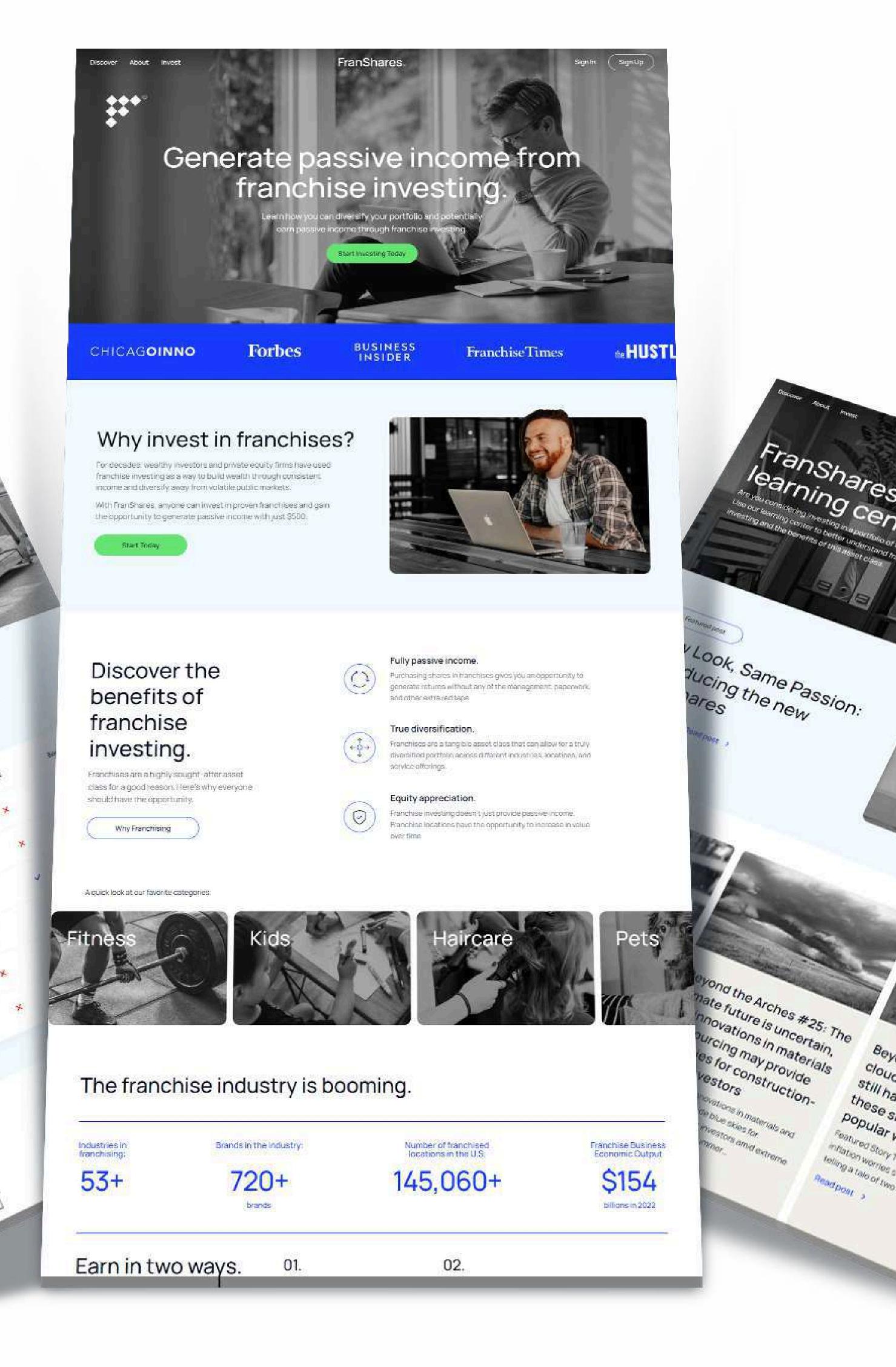
WordPress and Elementor to create a seamless user experience.



## FranShares Inc

For FranShares, we developed a **custom-themed**WordPress website designed to facilitate passive franchise investing. Using **Gravity Forms**, we streamlined the process for user registration and investment inquiries. The project focused on creating an engaging and informative platform that highlights investment opportunities and benefits.

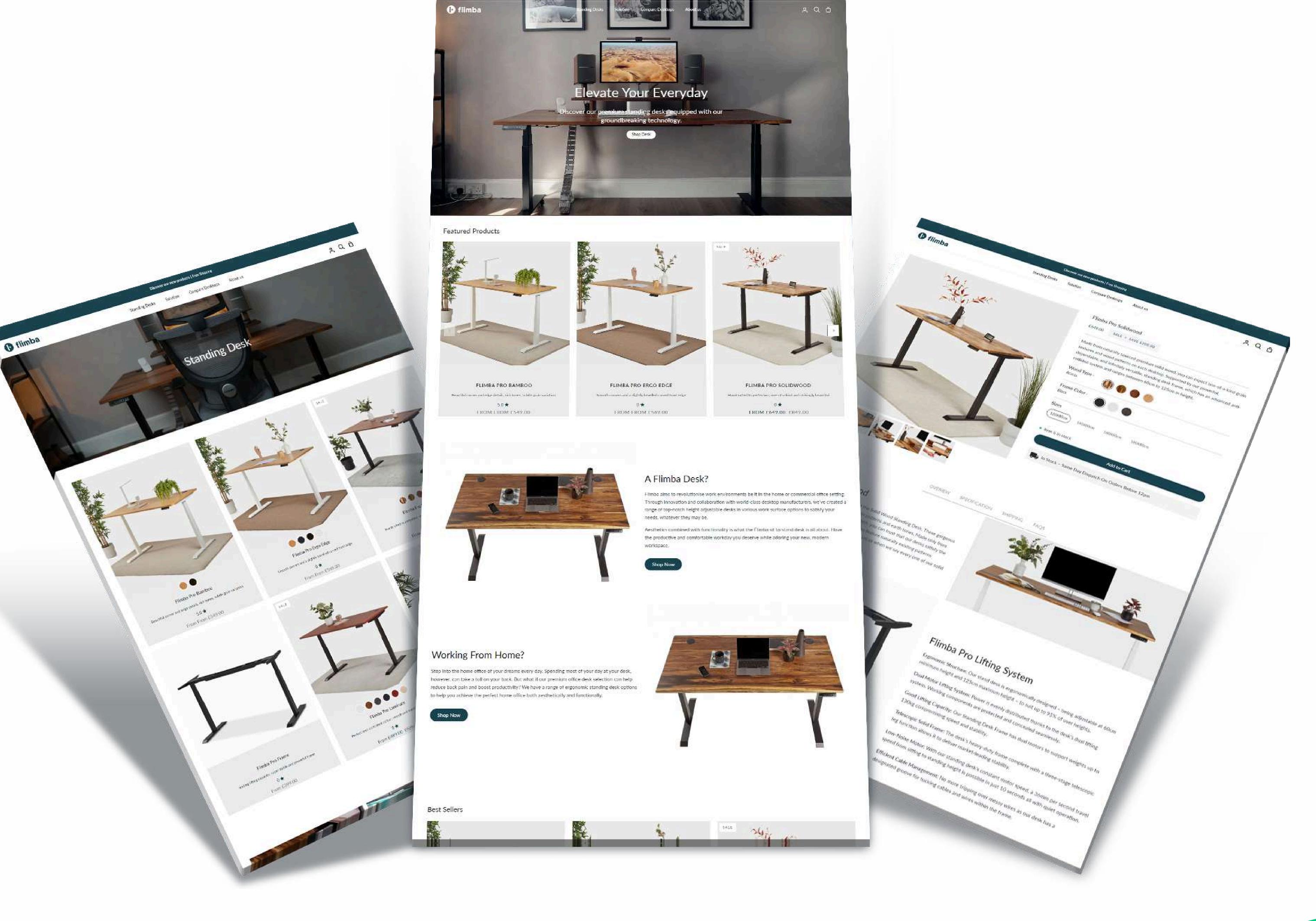
We collaborated closely with the client to understand their vision, ensuring the design and functionality aligned with their goals. The site features a modern design, intuitive navigation, and robust informational resources to educate and attract potential investors.



## flimba uk

For Flimba UK, we developed a sleek and modern **eCommerce** website using **Shopify**, with a custom theme to enhance the user experience. The site focuses on selling premium standing desks, combining aesthetics with functionality.

We utilized various Shopify apps for inventory management, customer reviews, and optimized checkout processes. The design features a clean layout, intuitive navigation, and detailed product pages that highlight the unique features of each desk. The result is a user-friendly platform that effectively showcases Flimba's innovative products.

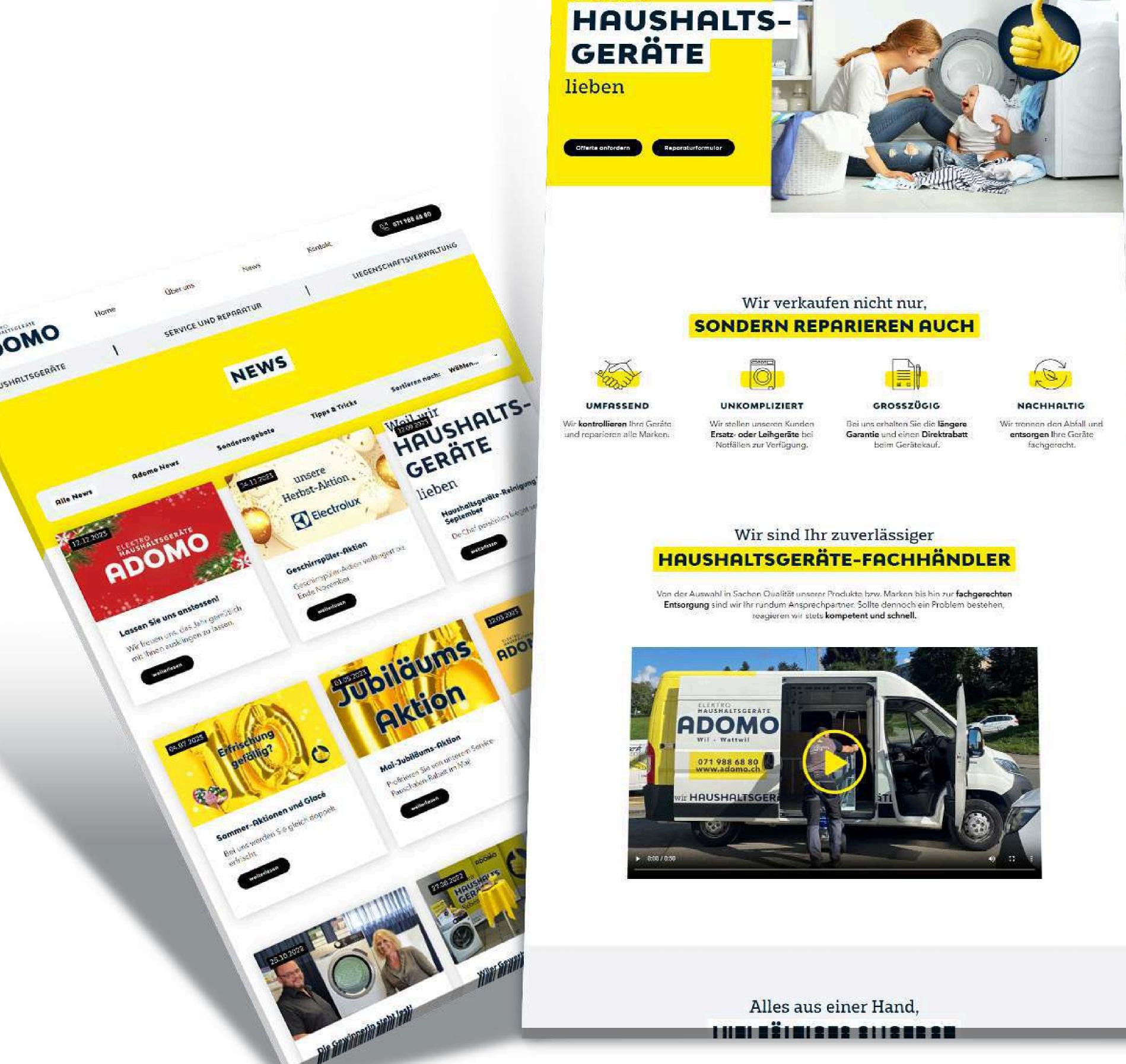




## ADOMO Wil

For ADOMO, a specialist in household appliances, we developed a custom-themed **WordPress** website to enhance user engagement and service accessibility. Utilizing **FormCraft** and **Search Filter Pro**, the site features intuitive forms for service requests and robust search capabilities for product navigation.

The design emphasizes a clean and professional aesthetic, highlighting the company's extensive product range and repair services. Our collaboration with ASPKOM ensured the website not only met client's operational needs but also provided an excellent user experience for their customers.

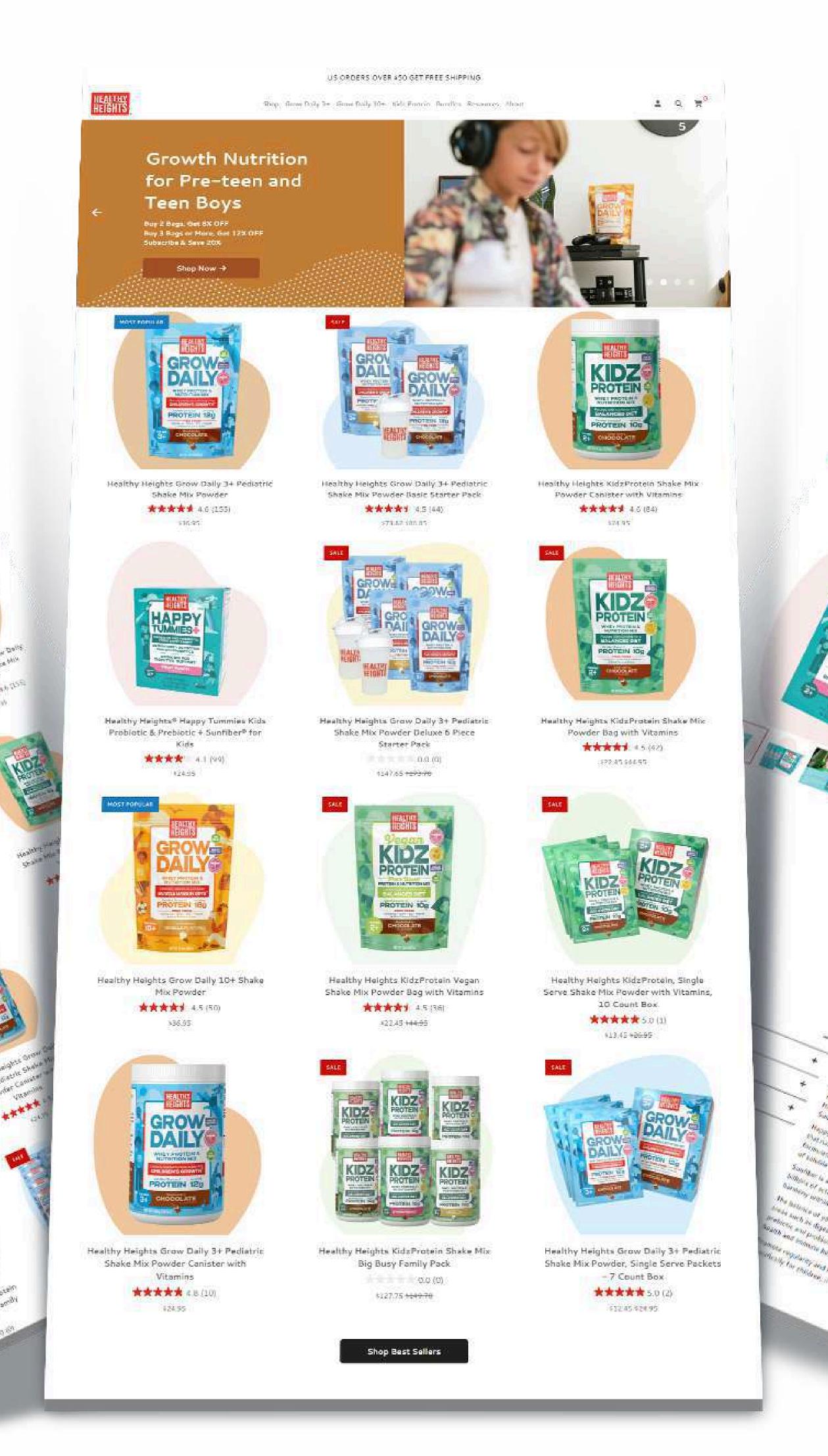




## Healthy Heights

Shopify website to promote their children's nutritional shakes. The custom theme emphasizes a vibrant, user-friendly design with intuitive navigation. Key features include detailed product pages, customer reviews, and educational resources. Utilizing Shopify's robust app ecosystem, we integrated tools for inventory management, customer engagement, and optimized checkout processes.

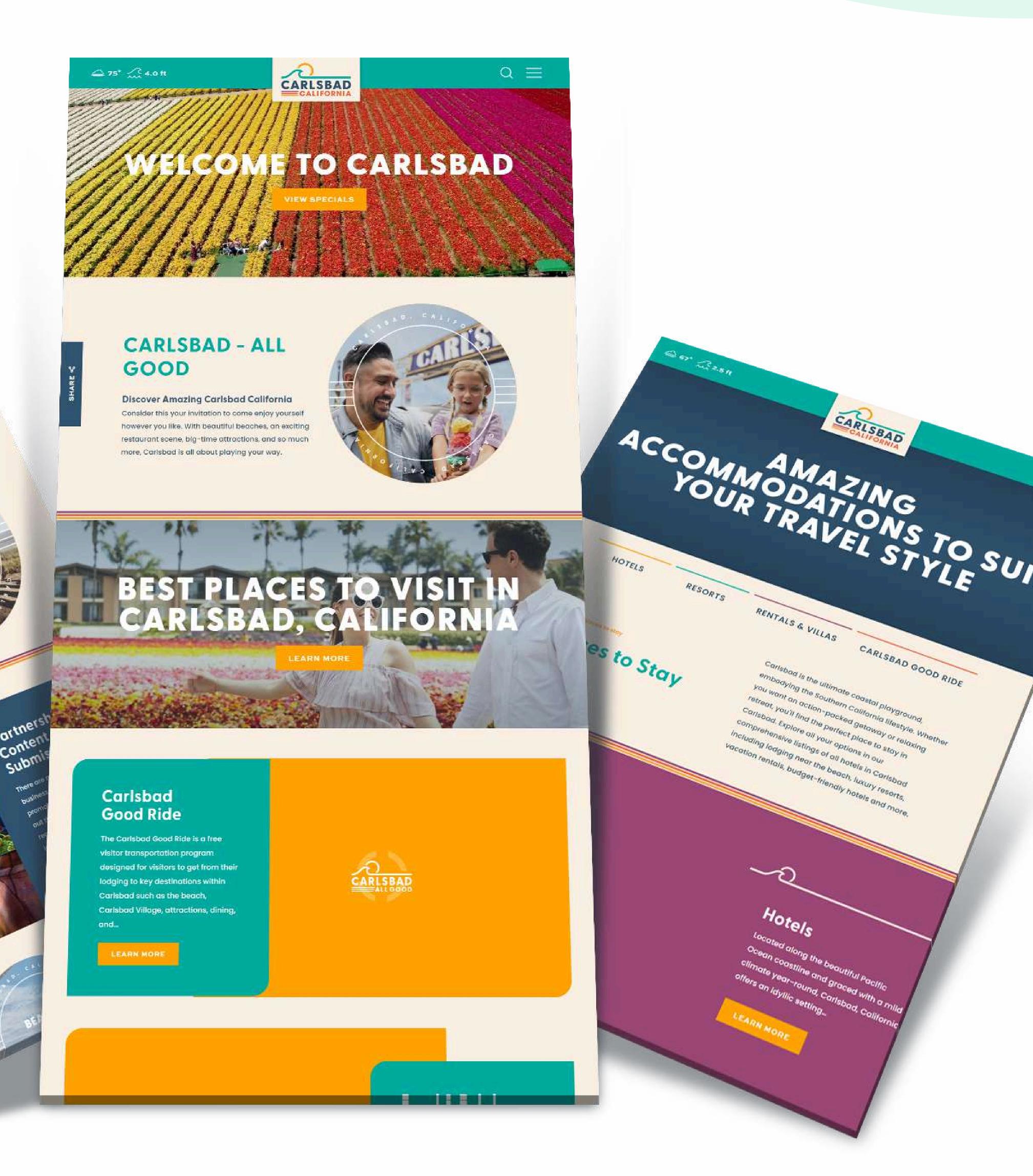
The site effectively communicates the health benefits of its products while providing a seamless shopping experience for parents looking to support their children's growth.





## Carlsbad California

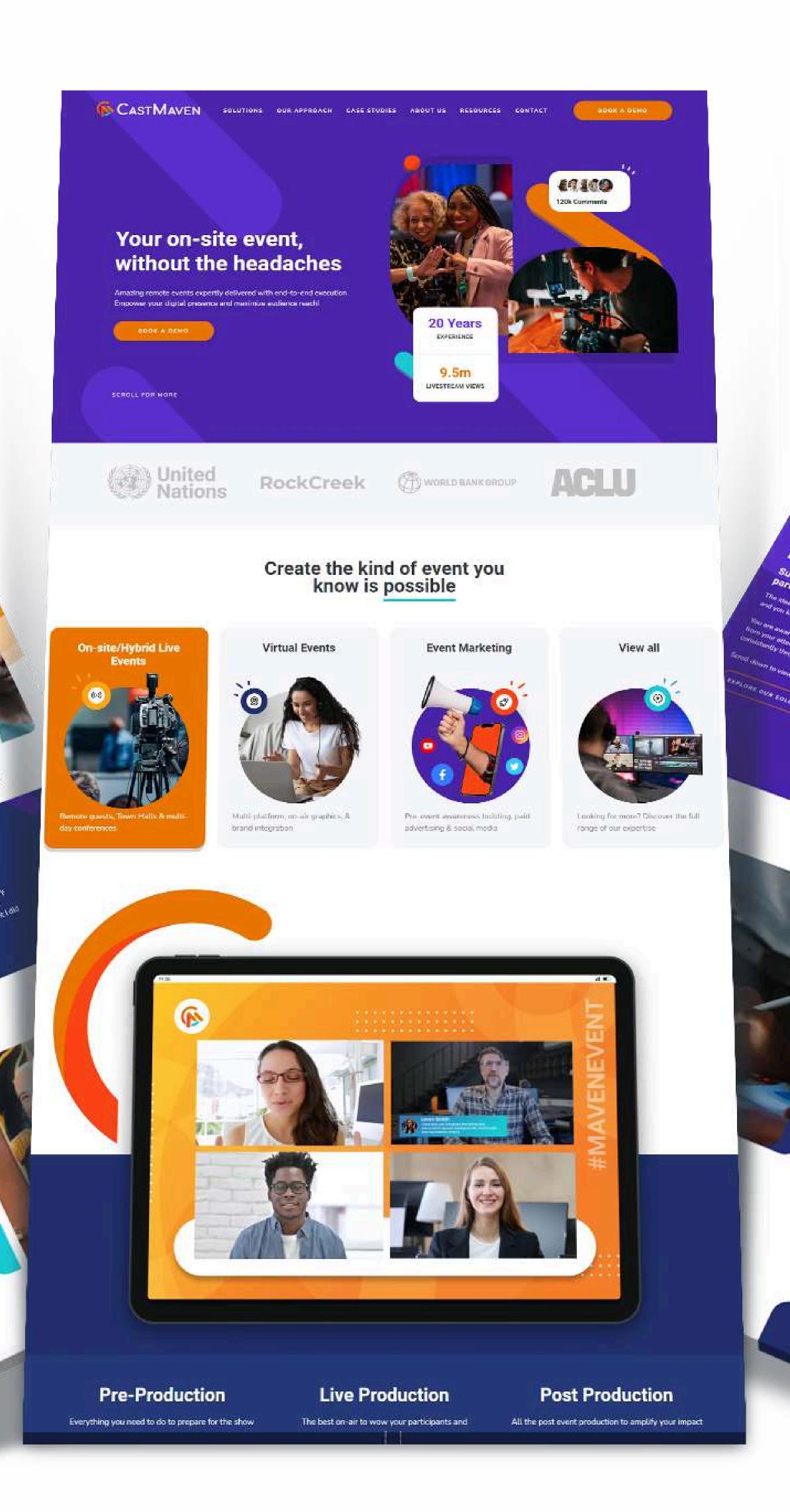
For Carlsbad, we developed a comprehensive website using **Craft CMS** to promote tourism in Carlsbad, California. The custom theme emphasizes a vibrant and user-friendly design, providing detailed information on local attractions, accommodations, events, and dining options. The site features intuitive navigation, stunning visuals, and interactive elements to engage visitors. Advanced search functionality allows users to easily find relevant information, enhancing their planning experience. Our collaboration ensured the website effectively showcases Carlsbad's charm and supports the city's tourism goals.



#### CastMaven

For CastMaven, a live and virtual event video production company, we developed a **WordPress** website with a custom theme to enhance their digital presence.

Utilizing **Gravity Forms**, we streamlined the process for booking demos and gathering event inquiries. The website features a modern, clean design with intuitive navigation, highlighting their comprehensive solutions for on-site, hybrid, and virtual events. Our collaboration ensured the site effectively showcases their expertise in event production, providing potential clients with detailed information and an easy way to get in touch.

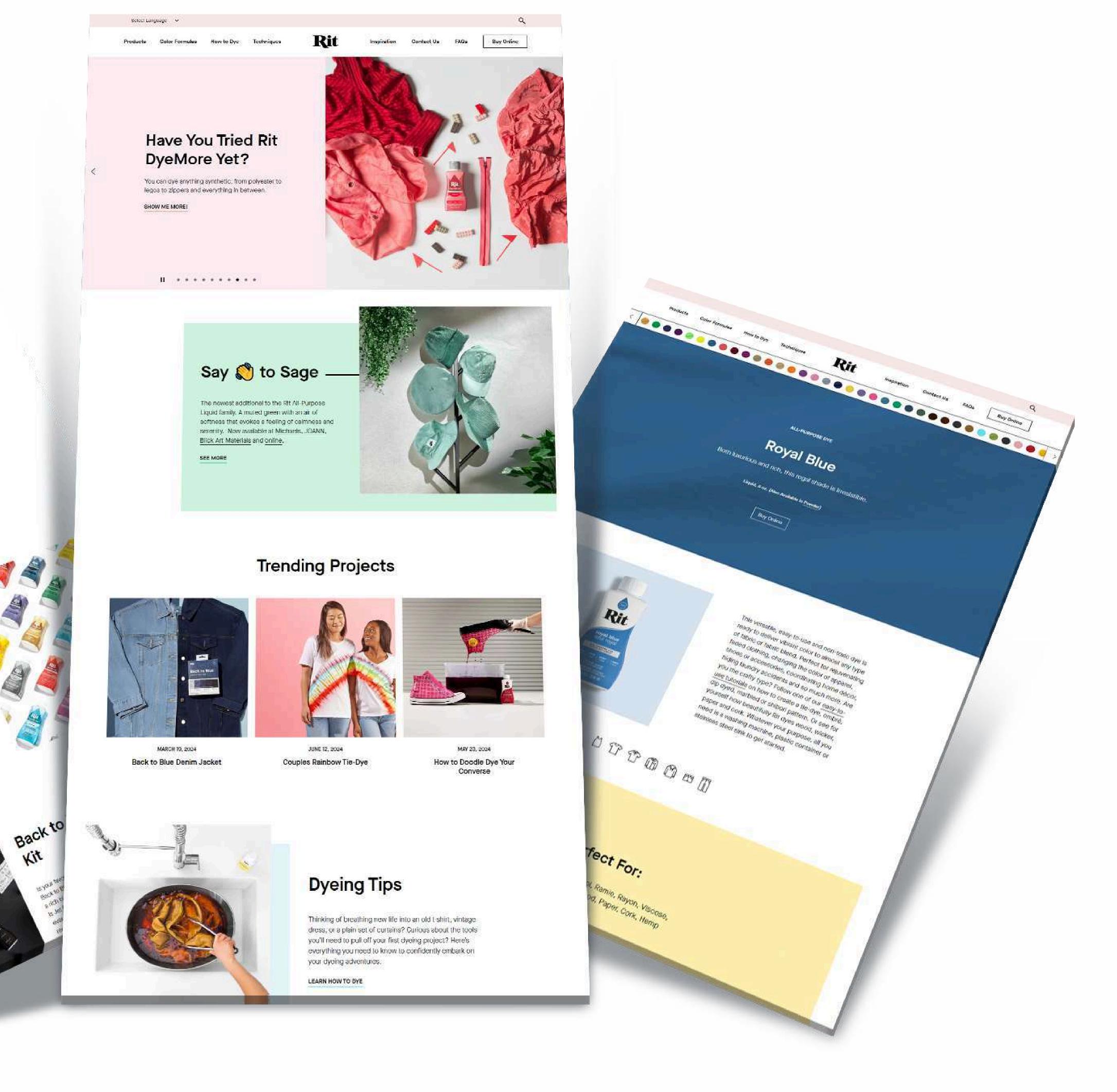




Nakoma Products LLC - ritdye.com

For Rit Dye, we developed a robust **WordPress** website with a **custom theme**, utilizing the **GeotargetingWP** plugin to provide location-based content. The site features a vibrant, user-friendly design that showcases their extensive range of fabric dyes and DIY projects.

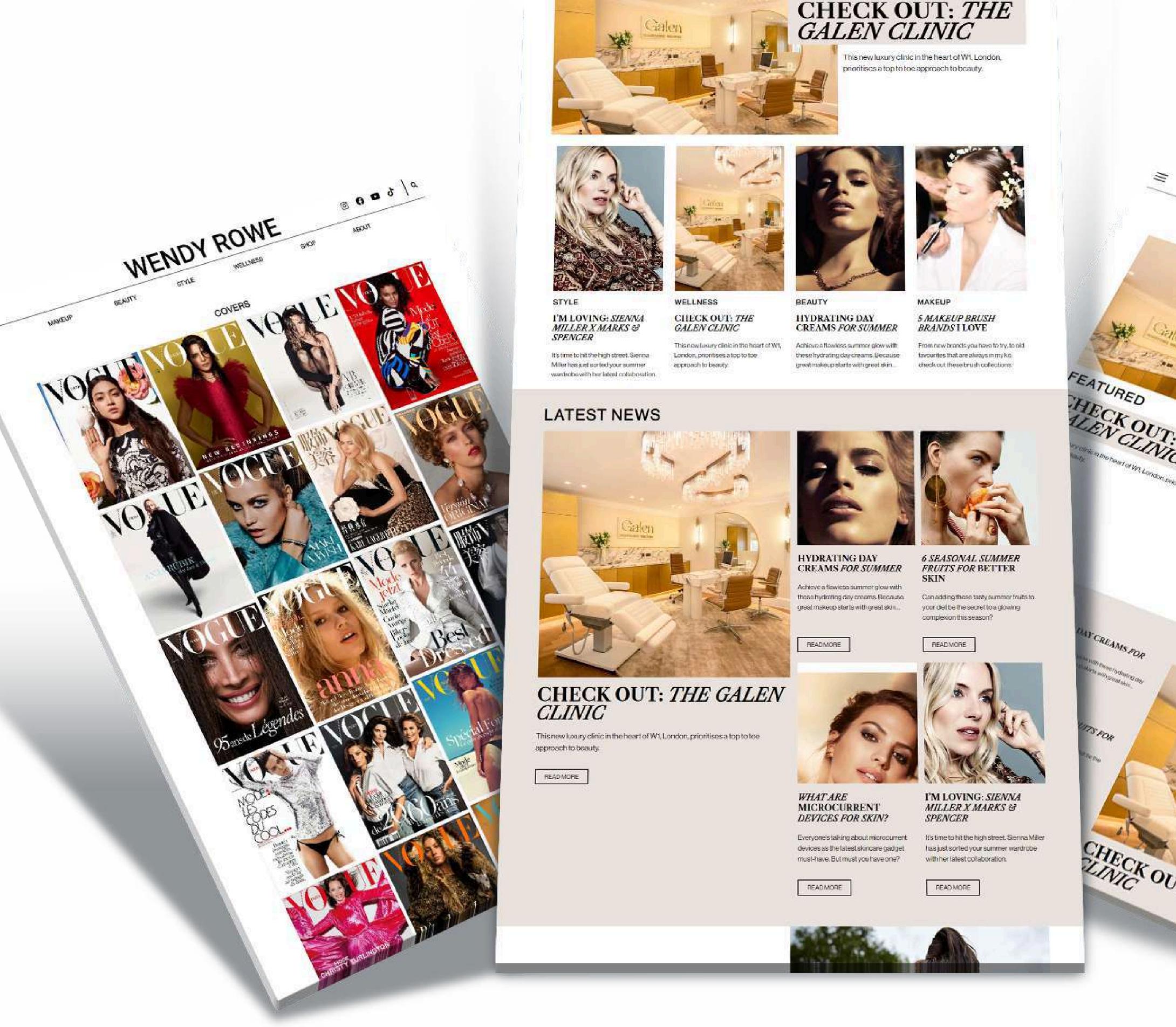
With intuitive navigation, detailed product pages, and educational resources, the website effectively engages users and promotes their products. The geotargeting feature ensures that visitors receive relevant content based on their location, enhancing the overall user experience and driving conversions.



## WENDY ROWE

For Wendy Rowe, a renowned beauty expert, we developed a **WordPress** website using a custom **Sage starter WP theme**, along with **Elementor** and **Dynamic Content for Elementor** plugins. The site features a clean, sophisticated design that highlights Wendy's expertise in beauty, style, and wellness. It includes sections for makeup tutorials, product recommendations, and personal blog posts.

The integration of dynamic content enhances user engagement, providing a personalized experience for visitors. The overall design and functionality ensure that the website serves as a comprehensive resource for Wendy's followers.



WENDY ROWE

FEATURED

# Sethealth Diabetes Education

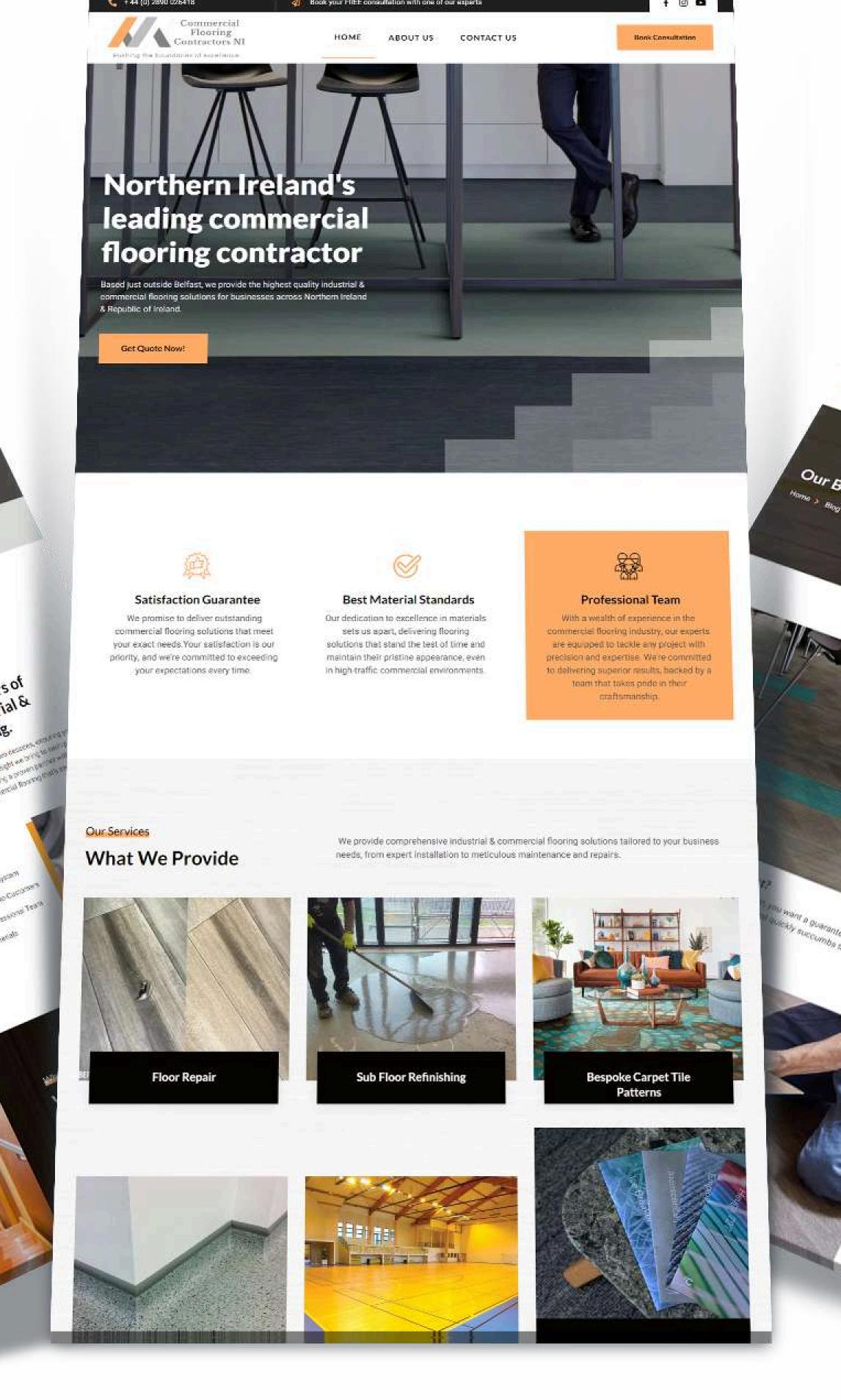
For SET Health, a diabetes education and training service, we developed a **WordPress website** using the **Astra theme** and **Elementor**. The site features a clean, professional design with intuitive navigation and comprehensive information on diabetes management and education services.

Utilizing Elementor, we created dynamic, responsive pages and integrated interactive forms. The website effectively supports SET Health's mission by providing valuable resources, detailed service descriptions, and easy access to personalized training and support, enhancing user engagement and service accessibility.



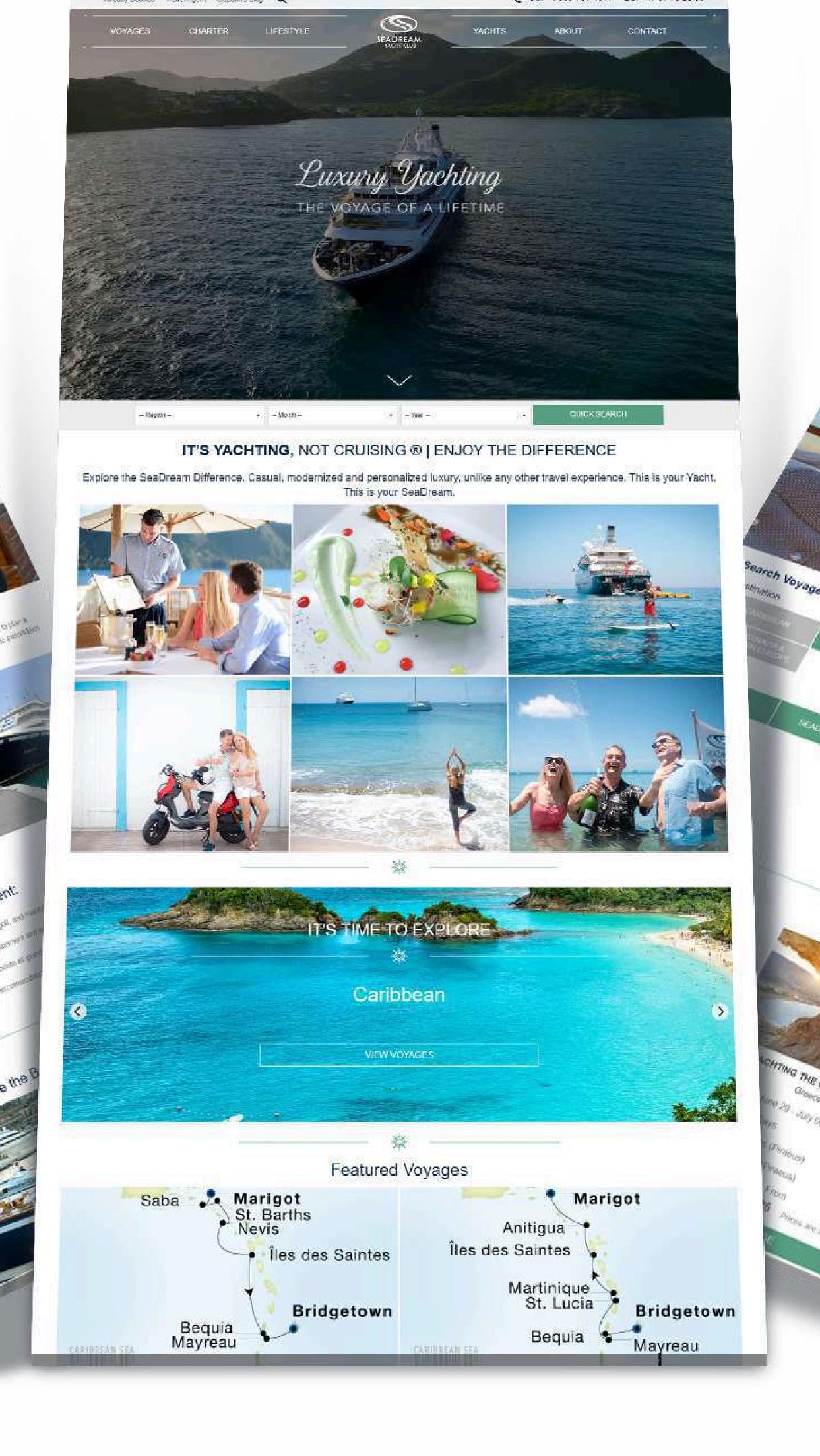
## Commercial Flooring Contractors NI

For Commercial Flooring Contractors NI, we developed this WordPress website using **Hello Elementor** theme and **Elementor**, enhanced with layouts from Envato Elements. The site features a clean, professional design that highlights its comprehensive flooring solutions, including installation, repairs, and bespoke designs. Intuitive navigation and detailed service descriptions ensure users can easily find the information they need. The site also integrates interactive elements and a user-friendly quote request form, providing a seamless experience for potential clients seeking high-quality commercial flooring services.



## SeaDream Yacht Club

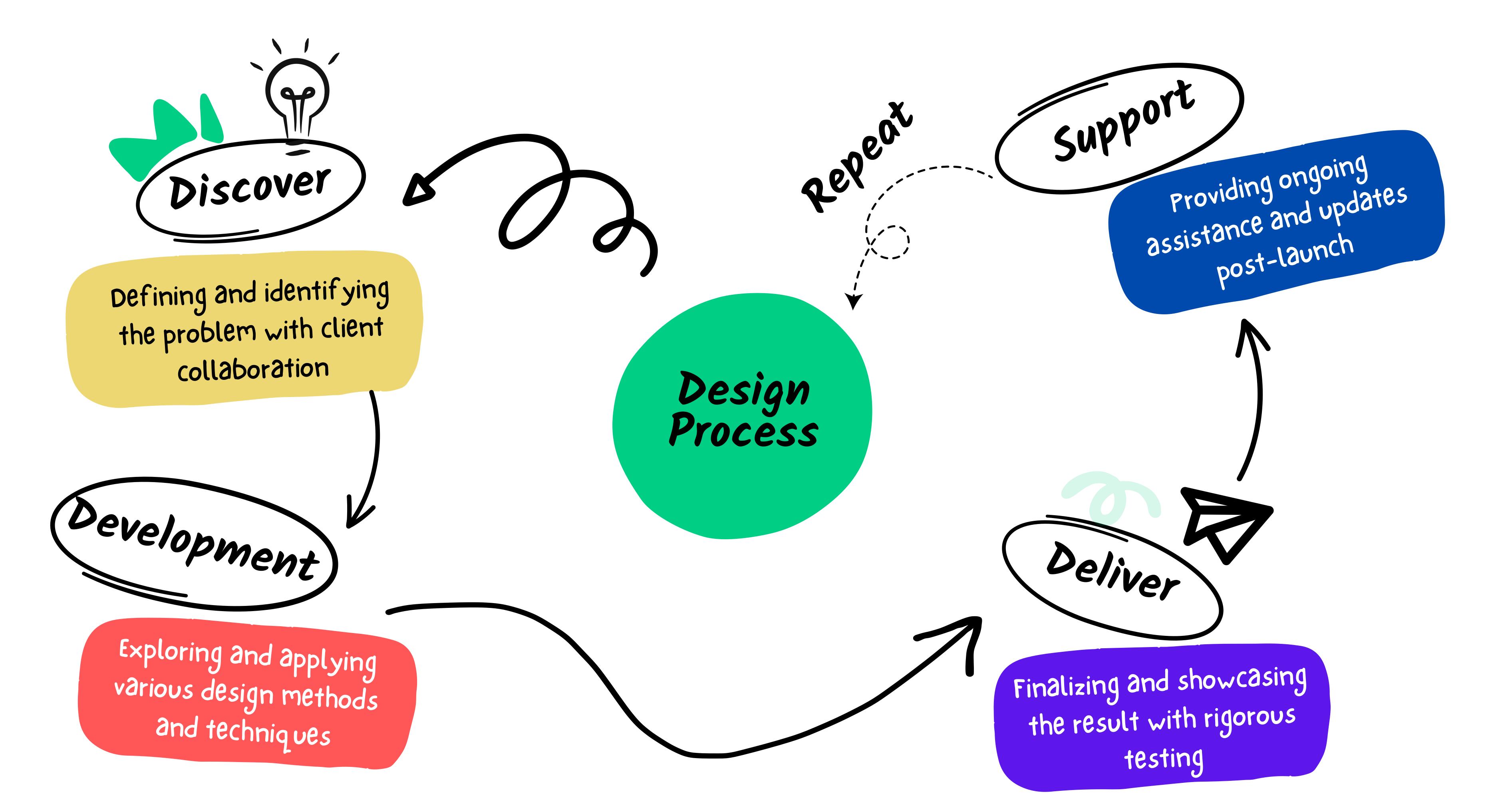
For SeaDream Yacht Club, we developed a sophisticated WordPress website using a custom theme based on FoundationPress. The project included building a complex search and booking system to enhance user experience. The design features a luxurious, user-friendly interface that reflects the high-end nature of SeaDream's yacht cruises. The site offers detailed information on voyages, destinations, and onboard experiences. The advanced search functionality allows users to easily find and book their ideal cruise, ensuring a seamless and enjoyable browsing experience.





## Design Process

My design process is rooted in a meticulous blend of creativity, strategy, and technical expertise. Here's a breakdown of how I approach each project







## Thank you &

If you'd like to discuss potential collaborations, or if you have any inquiries regarding our work or the projects showcased in this portfolio, feel free to reach out to us.

#### Contact Details

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Email: hey@yeasin.me

1 on 1: Book a quick chat online

I'm always open to exploring exciting new opportunities and contributing to innovative web design projects.